



TÉCNICO LISBOA



UNIVERSIDADE
BEIRA INTERIOR



ISEC LISBOA
INSTITUTO SUPERIOR
DE EDUCAÇÃO E CIÊNCIAS

SPONSORSHIP Proposal

IX RIDITA

CONGRESS OF THE IBEROAMERICAN AIR
TRANSPORT RESEARCH NETWORK

27th ATRS

WORLD CONFERENCE OF THE AIR
TRANSPORT RESEARCH SOCIETY

LISBON

CAMPUS ACADÉMICO DO LUMIAR | ISEC LISBOA

27 | 28 | 29 | JUNE

01 | 02 | 03 | 04 JULY

2024

ÍNDICE

Presentation.....	3
CONGRESSES ON AIR TRANSPORT HELD IN PORTUGAL	3
RIDITA.....	3
The IST - UBI - ISEC Lisbon consortium is pleased to announce that the IX Congress of the IBEROAMERICAN AIR TRANSPORT RESEARCH NETWORK (RIDITA) will take place at ISEC Lisbon - Higher Institute of Education and Sciences, Lisbon, Portugal, on June 27th to 29th, 2024. RIDITA is an open, inclusive, and non-profit discussion group composed of researchers, educators, and professionals involved in air transport from Ibero-American academic institutions. It was founded in 2007. The aim of this Congress is to bring together researchers from various areas of air transport, addressing issues related to the analysis and understanding of success patterns from different perspectives. The goal is to discuss the Resilience and Sustainability of Air Transport within the context of Air Transport Sustainability. Submission of papers and presentations at the congress is available in three languages: English, Spanish, and Portuguese.....	3
ATRS	3
SPONSORSHIP.....	6
SPONSORSHIP OPTIONS UNDER THE PATRONAGE LAW	7
Other sponsorships	8
INFORMATIONS.....	8

Presentation

CONGRESSES ON AIR TRANSPORT HELD IN PORTUGAL

RIDITA

The IST - UBI - ISEC Lisbon consortium is pleased to announce that the IX Congress of the IBEROAMERICAN AIR TRANSPORT RESEARCH NETWORK (RIDITA) will take place at ISEC Lisbon - Higher Institute of Education and Sciences, Lisbon, Portugal, on June 27th to 29th, 2024. RIDITA is an open, inclusive, and non-profit discussion group composed of researchers, educators, and professionals involved in air transport from Ibero-American academic institutions. It was founded in 2007. The aim of this Congress is to bring together researchers from various areas of air transport, addressing issues related to the analysis and understanding of success patterns from different perspectives. The goal is to discuss the Resilience and Sustainability of Air Transport within the context of Air Transport Sustainability. Submission of papers and presentations at the congress is available in three languages: English, Spanish, and Portuguese.

ATRS

On behalf of the Local Organizing Committee, the IST - UBI - ISEC Lisbon consortium, it is with great pleasure that we welcome you to the 27th World Conference of ATRS - Air Transport Research Society in Lisbon. We extend a warm welcome to the University of Lisbon and ISEC Lisbon, Portugal. This conference provides insights into the recent rapid increase in air passenger and high-value cargo transport in recent years. The substantial growth in demand for air transport poses significant challenges to maximizing the efficiency of aeronautical operations and managing airport infrastructure, both in terms of internal passenger flows and safeguarding efficient airport access. This trend is expected to continue in the coming years. Therefore, continuous reflection on the most suitable operational and segmentation models is necessary to ensure the full utilization of existing and/or future infrastructure. These and many other topics related to air transport are discussed in this conference. As a highly educational event, it features speakers of recognized national and international reputation, whose contributions to the excellence and enhancement of air transport position them as opinion leaders in their respective fields. We are preparing a considerable number of other initiatives, social gatherings for friends and colleagues from all countries.

From June 27th to July 4th, Lisbon will welcome you with open arms in the celebration of Portuguese and international aviation.

ESTA2024 – Exhibition for the Air Transport Week at ISEC Lisbon

The IST - UBI - ISEC Lisbon consortium is organizing the ESTA2024 – Air Transport Week Exhibition, showcasing Portuguese and international aviation and air transport companies. The ESTA2024 features a vast exhibition area representing the most recognized brands in the industry.

SPONSORSHIP PROPOSAL | 2024

27 | 28 | 29 | JUNE

01 | 02 | 03 | 04 JULY

IX RIDITA

CONGRESS OF THE IBEROAMERICAN AIR
TRANSPORT RESEARCH NETWORK

27th ATRS

WORLD CONFERENCE OF THE AIR
TRANSPORT RESEARCH SOCIETY

We expect 500 participants during this week from June 27th to July 4th, 2024. In 2023, the numbers from the previous edition reflected the trust of various companies, as exhibitors enthusiastically participated, quickly filling the available booth spaces.

In 2024, we aim to continue growing to meet the needs of leading companies in the sector. ISEC Lisbon, with its accessibility and adequate space, aligns with the goals of an event that annually seeks to renew its ambition.

Located very close to Lisbon Airport, ISEC Lisbon provides an exhibition area with the capacity for 15-20 stands, each with 9 m² of space. This infrastructure, enjoying an exceptional location with the airport as a backdrop, is just a five-minute drive from Lisbon Airport. ISEC Lisbon is well-connected by major roadways and surrounded by a wide range of accommodations, dining, commercial, and cultural options.

The trust placed by our partners, sponsors, and exhibitors is undoubtedly an essential contribution to the realization of a memorable event. We look forward to your presence in Lisbon in June and July !

LISBON, THE LUMINOUS CITY



To discover Lisbon is to immerse yourself in a vibrant city with over 800 years of historical and cultural influences, simultaneously youthful, intoxicating, and captivating. In this paradise on the Iberian Peninsula, which enjoys the natural beauty of the river and the sea, the sun shines up to 290 days a year, and its light leaves no one indifferent.

The beauty of the portuguese capital is a call to our senses. From gastronomy to the arts, from tradition to modernity, from the mild climate to its people, Lisbon is well-known for the warmth with which it welcomes its visitors. It is the third most hospitable city in the world, according to a survey by TripAdvisor, the largest travel site in the world.

In 2023, the World Travel Awards, considered the global "Oscars" of tourism, awarded Lisbon the "Best European City Destination."

Discover Lisbon! Let yourself be carried away by the fascinating streets of historic neighborhoods, the myriad ways to savor the famous bacalhau (codfish), the unique flavor of pastéis de nata (custard tarts), the emotion of Fado music, the stories told by the "alfacinhas" (Lisbon locals), their hospitality, and the welcoming way of receiving its visitors.

Visit the official tourism website of Lisbon: www.visitlisboa.com/.

Lisbon is waiting for you! We are waiting for you!

SPONSORSHIP



The sponsorship of the IX RIDITA and ATRS'2024 contributes to the success of the congresses held annually. The IST - UBI - ISEC Lisbon consortium, responsible for organizing the IX RIDITA and ATRS'2024, expresses its gratitude for your support and participation and hopes that your sponsorship meets the expectations of your company.

Upon signing the form with the organization of the IX RIDITA and ATRS'2024 and upon receiving the respective payment, a stand (if applicable) will be assigned to you, and your logo will be included on the websites.

Sponsorship Policy

The organization of the IX RIDITA and ATRS'2024 welcomes sponsors and provides suitable spaces for them to interact with the participants in the congresses, as long as they do not conflict with the scheduled activities.

Information for Sponsors

To initiate the application on the websites www.ridita2024.com or www.atrs2024lisboa.pt, it is necessary to gather some information in advance, including:

1. **Company's Tax Identification Number (NIF).** After filling out the application, an invoice related to the respective sponsorship will be generated and sent to the sponsor. If it is necessary for this invoice to have a NIF number, this information should be provided in the application.
2. **Brand.** The pages featuring sponsors highlight the logos of the companies and provide a link to their respective websites. This information should be provided to the organization. The promotional content of the company/institution and the media used are the responsibility of the sponsor.
3. **Vector Logo.** The organization of the IX RIDITA and ATRS'2024 needs a high-quality vector version of your logo in .pdf, .ai, or .svg format. This logo may eventually be enlarged for a poster, so it is important to be a high-quality vector image.
4. **Payment.** Sponsorship payment must be made by 23:59 on May 31, 2024. The invoice/receipt will be sent to you by email.

SPONSORSHIP OPTIONS UNDER THE PATRONAGE LAW

Sponsorship				
Benefits	Platinum (≥ 15.000€)	Gold (5.000€)	Silver (2.500€)	Bronze (1.000€ ≤)
Logo on the event website (*)	✓	✓	✓	✓
Hyperlink to the sponsor's website	✓	✓	✓	✓
Logo in the programs and minutes (*)	✓	✓	✓	✓
Logo in the final program of the events (*)	✓	✓	✓	✓
Logo in the slideshow during session breaks (*)	✓	✓	✓	✓
Option to include promotional material in the folders distributed to participants (with pre-approval)	✓	✓	-	-
Sponsor profile in the proceedings book	1 page	½ page	-	-
Option to be a chairperson of a session	✓	-	-	-
Option for a booth at the Technical Exhibition	✓	✓	-	-
Participant registrations	Four	Three	Two	One
Roll up	Plenary Sessions	2 thematic sessions	1 thematic session	-
Company advertising projection on screens	Plenary Sessions	2 thematic sessions	1 thematic session	-
Maintenance of company reference on the event website for a minimum period of 2 years (*)	✓	✓	✓	✓

(*) Different logo prominence levels across the four sponsorship categories

Other sponsorship options and special conditions for your association with **the IX RIDITA and ATRS'2024** should be discussed and agreed upon with the Organization. Examples:

Other sponsorships	
Type (nº)	Basic Benefits
Folders distributed to participants 2.000€	<ul style="list-style-type: none"> Option for logo on folders Logo on the event website with hyperlink (**) Name in the list of sponsors
Welcome Cocktail 6.000€	<ul style="list-style-type: none"> Logo on signage and drink tables at the cocktail Two registrations for the cocktail Logo on the event website with hyperlink (**) Name in the list of sponsors
Official Dinner 15.000€	<ul style="list-style-type: none"> Roll-up at the entrance and logo on the official dinner menu Two registrations for the official dinner Gift to be raffled during the dinner Logo on the event website with hyperlink (**) Name in the list of sponsors
Lunches 10.000€	<ul style="list-style-type: none"> Logo on signage, tables, and lunch voucher Logo on the event website with hyperlink (**) Distribution of promotional material near the entrance/exit of the room Name in the list of sponsors
Lanyard badge 1.000€	<ul style="list-style-type: none"> Logo on the badge or lanyard Name in the list of sponsors
Coffee Breaks 2.500€	<ul style="list-style-type: none"> Logo on the signage and tables of the coffee breaks Name in the list of sponsors
Technical visits 1.000€	<ul style="list-style-type: none"> Logo on the participation certificate Option to choose the Technical Visit Name in the list of sponsors

(**) The level of logo prominence is equal to that of the sponsor categories based on the value

INFORMATIONS



TÉCNICO LISBOA



UNIVERSIDADE
BEIRA INTERIOR



ISEC LISBOA
INSTITUTO SUPERIOR
DE EDUCAÇÃO E CIÊNCIAS

Jorge Miguel R. Silva – Sponsorship Manager - email: jmrs@ubi.pt

Maria Emília S. Baltazar - Sponsorship Manager - email: maria.baltazar@iseclisboa.pt

Organizing Committee of the IX RIDITA and ATRS'2024

Attn: **Liliana Magalhães**

ISEC Lisboa – Instituto Superior de Educação e Ciências

Alameda das Linhas de Torres 179 | 1750-142 Lisboa | Portugal

Cell +351 21 754 1310 | ridita2024@gmail.com

27 | 28 | 29 | JUNE

01 | 02 | 03 | 04 JULY

Sponsorship form

To reserve a sponsorship category, please fill out this form and send a copy, along with the payment proof and the entity's logo, to sponsors.atrs_ridita@iseclisboa.pt or by mail to: IX RIDITA e ATRS'2024 Organising Committee

For the attention of Liliana Magalhães
ISEC Lisboa - Instituto Superior de Educação e Ciências
Alameda das Linhas de Torres 179 | 1750-142 Lisboa | Portugal

ONLINE
REGISTRATION

Sponsor Information

Name / Brand:

Website:

Invoice Information

Entity name:

Address:

Postal Code: City:

Tax Identification
Number:

Contact Person for Invoice Matters

Name:

Phone number: Email:

Sponsorship Category

Platinum (≥15.000€) Gold (5.000€) Silver (2.500€) Bronze (1.000€ ≤)
 Other sponsorship:

Participant Registration According to Sponsorship Conditions

1st person:

2nd person:

3rd person (Silver or higher):

4th person (Gold or higher):

Payment Methods

Bank Transfer

Bank Account: ASSOC IASA INSTADVAN STUDIES AWARENESS - Millennium BCP
IBAN: PT50 0033 0000 4554 894 2326 05
SWIFT: BCOMPTPL/BIC

Special Conditions:
(other counterparties proposed by the sponsor)

I declare that I have read and accept the sponsorship terms and conditions.

Date: Signature: